

# HISTORIAN & MEDIA RELATIONS PROGRAM

## Program Goals:

- Historian Duties
- Media Relations

### DEPARTMENT PRESIDENT'S THEME

*"Champion for Veterans"*

### NATIONAL PRESIDENT'S THEME

*"Hands that Serve, Hearts that Care"*

## Why do we need to protect and record our history?

### Because it provides us with a sense of identity

We have all learned from our past that history is not something obscure or unimportant. In our everyday lives, history plays a vital role. To achieve greater influence over our future, it is our past that has influenced us to make better decisions. By preserving our heritage, it links us to our cultural, educational, aesthetic, inspirational, and economic legacies which are the things that make us who we are. Why? Because history matters. Our President's theme this year is ***Champion for Veterans*** which is perfect because this is what we strive to do as members of the Auxiliary.

### Historical Records

Remember the five W's (who, what, when, where, and why). These details matter! There are many ways to keep records. Choose the one which is best for you:

- Traditional scrapbooks, photo albums, or three-ring biner
- Newsletters, newspapers, magazines, flyers, thank-you notes, and letters
- Shutterfly
- Snapfish
- Printique
- Mpix
- Walgreens
- Walmart
- Flash Drives
- Cloud Storage
- Google Drive
- Videos
- 3D Scanning is a new technology that is being used by the University of South Florida. This technology keeps historical and archaeological items safe. This initiative is using digital visualization to preserve and protect cultural and natural history according to Anthropology and Geosciences Professor Herbert Mascher.

# HISTORIAN & MEDIA RELATIONS PROGRAM

## DEPARTMENT AWARDS FOR AUXILIARIES:

### 1. Most Outstanding Historian & Media Relations Report

- Special Award to one Auxiliary in each of the four (4) membership groups for the **most outstanding Historian & Media Relations report**.

*Criteria and entry form (required) are available at [www.vfwauxiliary.org/resources](http://www.vfwauxiliary.org/resources) . Auxiliaries must send the entry form to Department Chairman by March 31, 2023.*

## NATIONAL AWARDS:

### AWARDS FOR AUXILIARIES

### 1. Most Outstanding Historian & Media Relations Report.

- Citation to every Auxiliary that submits a Historian & Media Relations report to their Department Historian & Media Relations Chairman by March 31, 2023.

*Criteria and entry form (required) are available at [www.vfwauxiliary.org/resources](http://www.vfwauxiliary.org/resources)*

*Citations will be mailed directly to participating Auxiliaries from National Headquarters.*

- Citation and \$25 to one Auxiliary in each of the four Conferences with the most outstanding Historian & Media Relations report.

*Winners will be announced, and awards presented at the 2023 National Convention in Phoenix, Arizona.*

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